

Now's the time to... *RUN!*

Sat 22 & Sun 23 August 2020

42.2km | 21.1km | 10km | 5km | 2km



RACE DIRECTOR NEWS MARCH EDITION #2

Hi Everyone,

I certainly did not envisage I would be communicating so promptly after our last RD News, however this Coronavirus (COVID-19) pandemic is evolving very quickly which means we have reassessed our situation and that of the 2020 Shepparton Running Festival.

Following on from Australia's Chief Medical Officer placing an official ban on all non-essential organised gatherings over 500 people as of Monday March 16th, 2020, it was time to implement a plan that we felt was the best for our athletes, stakeholders, sponsors and the Shepparton community and businesses.

We've been consulting with various industry leaders, other race directors and undertaking our own research and as there are still many unknowns and our event is in August, we have decided to put into a effect a three stage plan.

STAGE ONE: Pause entries until 15 June, 2020

This means we will not take any new entries until such time as we are confident we can deliver an event or an alternative.

We will cease any paid marketing, not order event merchandise, or execute any activities that place the event under further financial stress. Over the next few months we will be conducting regular health checks on the event and update the Shepparton Runners Club committee on a regular basis as more information comes to hand.

STAGE TWO: Full cancellation or Postponement

We aim to communicate this decision on Monday 15 June, 2020.

If the event is cancelled we will be offering all those who registered this year the choice of a full refund, the option to participate on a new date or roll-over their entry to 2021.

Any participants who are already on our roll-over list from 2019 will be moved forward to the postponed date or 2021.

In the event of a postponement, it MAY be necessary to run the event on a scaled down version (see point below). This will be determined at a later date once further details are known.

STAGE THREE: A scaled down event (to be confirmed)

Dependant upon timing, participant numbers and other factors, it MAY be necessary to run and event on a much scaled down basis.

We don't quite know what this will look like at this stage, but we will communicate with you often and as early as possible once more is known.

We have worked hard to present a scenario that is in the best interests of everyone involved, given that it is impossible to predict how long and how large the impacts of this pandemic will be.

If you have booked accommodation we suggest you investigate your options and by all means explain our plan to them so they understand your situation.

If you have further questions regarding our plan please send us an email to: info@sheppartonrunningfestival.com.au and we will do our best to answer you promptly.

Take care everyone, keep Shepp Running Festival in your calendar at this stage and we will keep you updated as things progress.

Steve Ayton
Race Director

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